



Initial plans for the new museum in Göppingen

The *märklin*eum combines interesting railroad history with a lively world of experience for young and old

Göppingen, 5.12.2016

Dear Club member,

We would like to inform you about the status of the new Märklin museum. You have no doubt heard or read that we are planning to build a museum at the company headquarters. We would now like to provide a bit more information – you as a club member are one of the first we are informing of the plans.

Märklin is planning to build a new museum with an impressive model railroad layout and world of experience for families. With the acquisition of the Märklin collection, a Märklin foundation set up by Kreissparkasse therefore safeguards Göppingen as the location for the valuable exhibits of the legendary “Turmzimmer” and will make these accessible to the public as of mid 2019.

“Practically no other toy company can look back on such a long history as Märklin. Next year, we are celebrating the 200th birthday of Theodor Friedrich Wilhelm Märklin, who founded the company in 1859,” says Florian Sieber, managing partner of the model railroad manufacturer. In the “Turmzimmer” at the Märklin company premises, sample pieces have been carefully stored and preserved from the very beginning. The unique exhibits, working models and drawings have, over the decades, has developed into a valuable collection and as a whole, constitute a valuable cultural asset.

“With our new märklineum - the name was chosen based on an employee survey – we want to immerse visitors young and old in the the fascinating world of model railroads. The Märklin treasures are to be displayed in all their glory, and interesting historical facts will be presented. At the same time, we want to give visitors an insight into the complex Märklin production and an opportunity to experience the exciting and interesting model railroad hobby together,” explains Florian Sieber.

The Kehrbach Planwerk architectural firm from Schwabach was commissioned with the design of the new world of experience. Interior design office Noack&Etschmann is responsible for the interior design and museum concept.

Extensive renovation work will be conducted over an area of approximately 1,500m² in a purchased building dating from 2000, to create a reception hall for visitors, training rooms, a service center, a treasure trove and a bistro. Guests can access the new building from the courtyard of the factory premises or from Stuttgarter Straße. Cars access the site using a new traffic lane via the Reuschstraße.

The historic Märklin exhibits will be housed on the second and third floor of the section of the company building which runs parallel to Stuttgarter Straße and was built in 1956. Between the ground floor and the first floor, a ceiling must be removed to provide enough space for the large miniature world on a 1:87 scale. In several building phases, which will continue after the museum has opened, an impressive layout will be built in this room with a floor space of more than 300 m².

Following construction approval from the city of Göppingen with the gutting of an existing building, the construction work is scheduled from January 2017 to the end of 2018 as the date for completion of the entire site. We plan to offer interested visitors the opportunity to follow the construction progress of the large model railroad layout on certain dates during the building phase.

